### **Corporate Presentation**

November 2024





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- Overview of markets by region





### 1 Titan Group at a glance





### **Titan Group at a glance**

More than 120 years with a strong track record of growth and international diversification

#### 1902

Titan Cement founded, Elefsina plant

#### 1912

Listing on the Athens Stock Exchange

#### 1920

Started exports from Elefsina port

#### 1960-1980

- 1962: 2<sup>nd</sup> cement plant, Thessaloniki (GR)
- 1968: 3<sup>rd</sup> cement plant, Patras (GR)
- 1976: 4<sup>th</sup> cement plant, Athens (GR)

#### 1990-2024

- International expansion to the US, SE Europe, Egypt, Turkey & Brazil
- Titan Cement International becomes parent company of Titan Group
- Listing of TCI shares on Euronext and ATHEX in July 2019



- Founded in 1902, Titan is an international, vertically integrated cement and building materials producer
- Cement production capacity of c.27m MT with operations in more than 15 countries
- Credit Ratings: "BB+" by S&P (Aug '24) & Fitch (July '24)
- ESG ratings: "AA" by MSCI, "A" by CDP & "Prime" status by ISS ESG





### **Key investment highlights**





### Key investment highlights



A **strong position** in the **USA** (East Coast) and **Europe**, where more than 90% of our revenue and profitability is generated. **Leading market positions in the US, Greece and Southeast Europe** 



Strengthened **vertically integrated** business model, well-positioned for future growth, fortifying market positions for maximum value



Well-invested, modern and efficient asset base, with investments focusing on further growth



**Robust financial performance** reflected in the above peers' average growth of Sales & EBITDA, reduced leverage, healthy cash flow generation and improved credit ratings



An **established Group** with a strong shareholder base, an international and experienced management team, strong governance with majority of independent Board members and a long-term strategic vision



Early adopters & leaders of **digital innovation** in the building materials sector, harnessing the power of digital breakthroughs, delivering tangible benefits



**Net-zero Goal for 2050,** one of the first 3 cement companies to have their CO<sub>2</sub> reduction targets approved by SBTi (1.5°C pathway)





### Geographically diversified cement and building materials producer

#### As of 31 December 2023

TOTAL ASSETS: €527m

**5** cement plants

5 ready-mix plants

21 quarries

Southeastern Europe

#### **USA**

#### TOTAL ASSETS: €1,348m

- **2** cement plants
- import terminals
- quarries
- 82 ready-mix plants
- 8 concrete block plants
- 4 fly ash processing plants



#### Greece & Western Europe

#### TOTAL ASSETS: €936m

- 3 cement plants
- 1 grinding plant
- **3** import terminals
- **26** quarries
- 31 ready-mix plants
- 1 dry mortar plant









### Bulgaria









North Kosovo

#### Eastern Mediterranean

#### TOTAL ASSETS: €401m

- 3 cement plants
- 1 grinding plant
- 1 import terminal
- **14** quarries
- 6 ready-mix plants





#### Group\*

#### **TOTAL ASSETS: €3,211m**

- 14 cement plants c.27m MT
- 3 grinding plants
- **7** import terminals
- **73** quarries
- 128 ready-mix plants
- **8** concrete block plants
- 4 fly-ash processing plants
- 1 dry mortar plant

\*Note: Including JV

- 1 cement plant
- 1 grinding plant
- 4 quarries
- 4 ready-mix plants
- Brazil

Macedonia

#### **Financial Results 2023**























































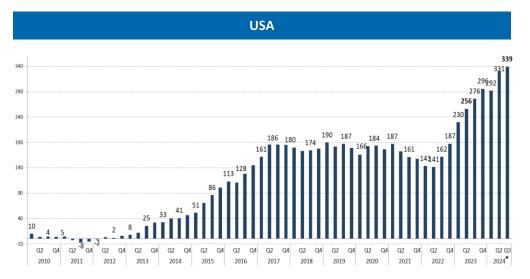


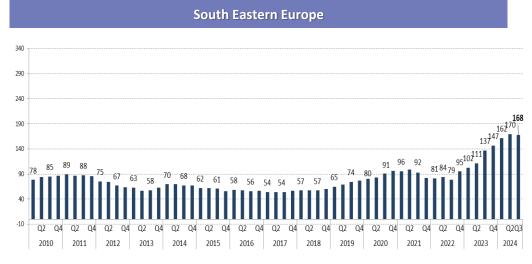


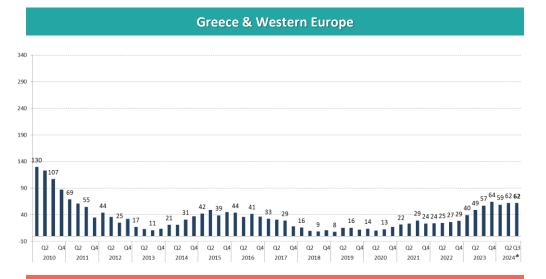


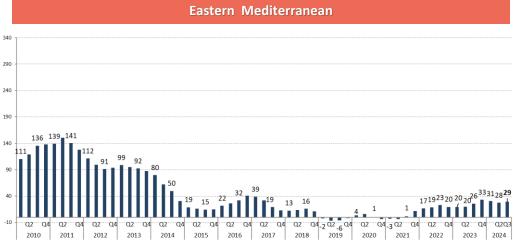
### Geographic diversification reduces reliance on any one market

EBITDA 12Month-Rolling Quarterly Analysis by Region (2010- Q3 2024)







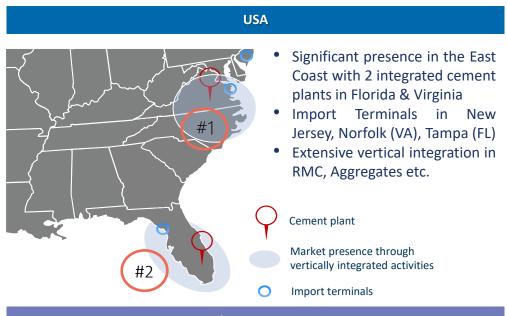


<sup>\*</sup> Adjusted 2024 EBITDA for non-recurring one-off costs of €18m in the first nine months of 2024 (€8m in Q3), related to the preparation of the US IPO and an early retirement program in Greece





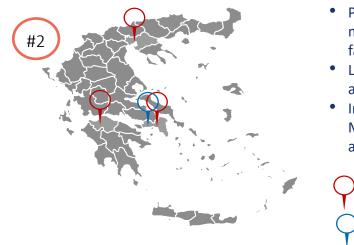
### Leading market positions in key geographies



#### South Eastern Europe



#### Greece & Western Europe



- Plants are near the 3 major cities and ports, facilitating exports
- Largest operator in aggregates and RMC
- Import terminals (3) at Marseille (FR), Venice (IT) and Hull (UK)



Cement plant



Grinding plant

#### Eastern Mediterranean



- Beni-Suef close to Cairo
- APCC plant in Alexandria
- In Turkey, Titan acquired control of JV in Q3 2018
- Cement export terminal in Samsun, Turkey (Sep.'22)







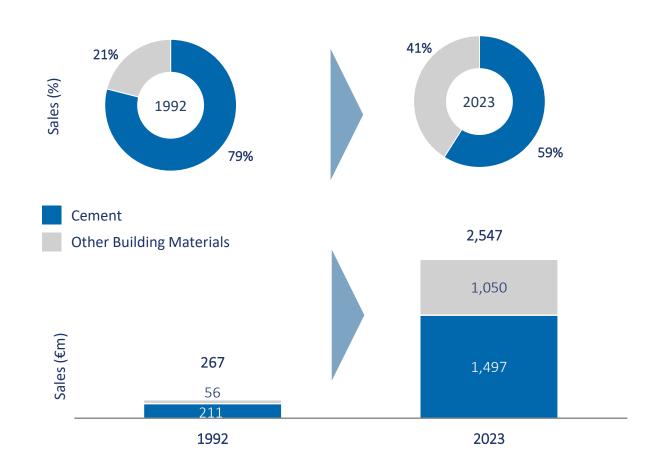
# Vertically integrated business model, strengthening market positions for maximum value

Selectively increased vertical integration since 1992

#### **Key benefits of vertical integration for Titan Group**

- Vertical Integration provides strong competitive advantages in:
  - Securing access to market
  - Helping reducing earnings volatility
  - Increasing proximity to end customers
- As a result of our vertical integration, Titan benefits from:
  - Strong market presence in vertically integrated operations in the East Coast of the US and Greece
  - Growing presence in Southeastern Europe and Eastern Mediterranean

#### Diversifying our offering in the cement value chain

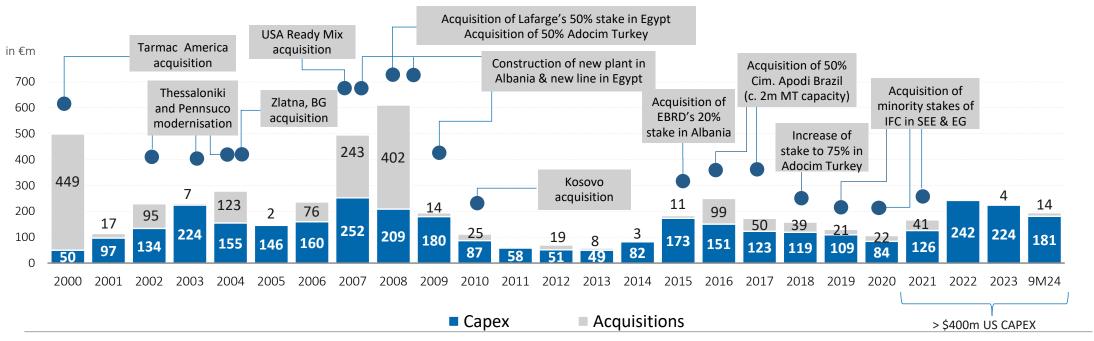






### Well-invested, low-cost and modern asset base

More than €5bn invested since 2000; €3.4bn in CAPEX & €1.8bn in acquisitions



#### **TITAN Cement Group:**

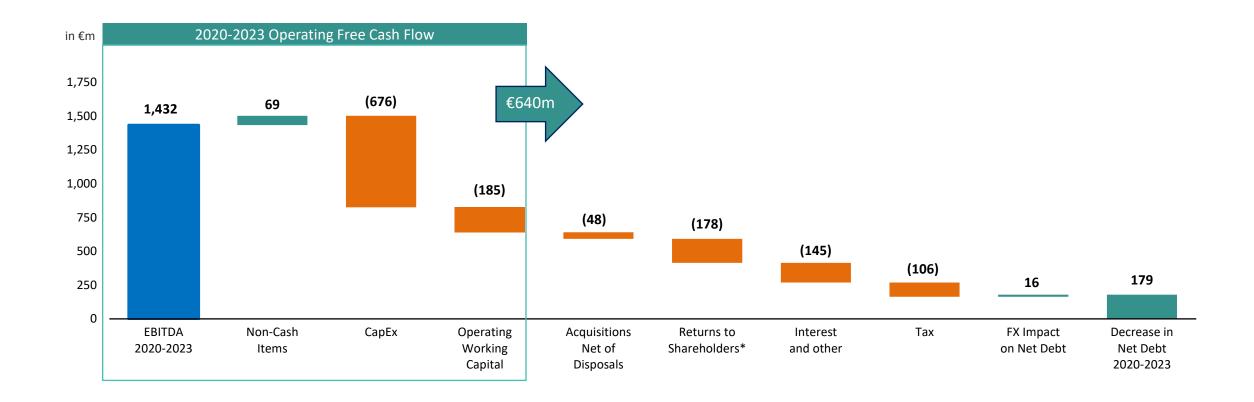
- continuously upgrades its plants, adopts modern technology and decreases production costs.
- has demonstrated the ability to curtail CAPEX during challenging economic periods.
- has finalized milestone investment projects in 2023 [two new domes in the US import terminals of Florida & Virginia and the calciner in Kamari (GR)] and works on others, focusing on effective capacity expansion, production efficiencies, digital technology in manufacturing, reduction of carbon footprint with financial and environmental impact as well as improved logistics capabilities.
- implements a CAPEX program of ca.\$500m for the period 2021-2024 in the US, aiming to capture the anticipated market upside.





### In 2020-2023 Strong Cash Flow generation despite market volatility

#### Sources and Uses of Cash since 2020





<sup>\*</sup> Returns to shareholders include payments to shareholders for share buybacks, capital returns and dividends



# Established Group with a strong shareholder base, international & experienced mgmt. team, strong governance & a long-term vision

Treasury Shares

Free

Float

Core

Shareholders

#### **Shareholder structure\***

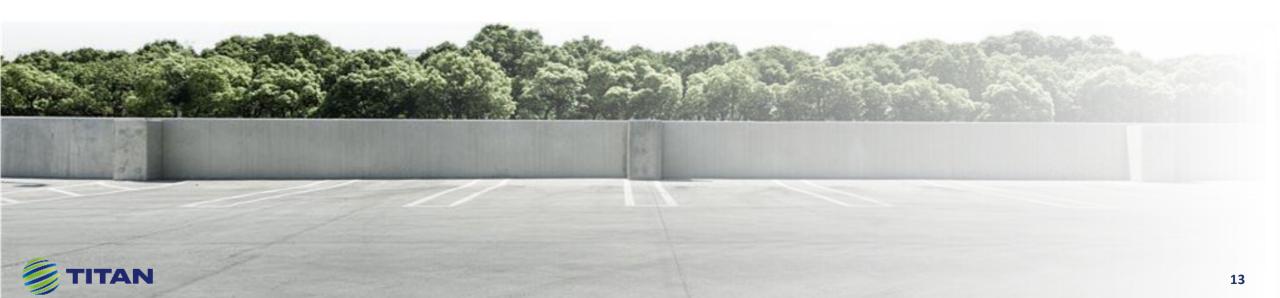
- E.D.Y.V.E.M., TCI Founders and P&A Canellopoulos Foundation 48.89%
- FMR LLC **9.99%**
- Treasury shares 5.15% \*\*
- Other **35.97**%



<sup>\*\*</sup> as of 31/10/2024. In June 2021, TCI cancelled 5% of the Company's shares.

#### **Strong Corporate Governance: Board of Directors & Committees**

- High standards of corporate governance embedded in TCI values
- TCI follows the 2020 Belgian Code on Corporate Governance
- Majority of independent board members (9/16)
- 30% of the Board of Directors are women (5/16)
- Audit and Remuneration Committees consist exclusively of non-executive directors. In 2023, the Board established a Strategy Committee.





### **Our Strategic Focus: Capturing Green Growth**



Strategy 2026: Growing and transforming our business while delivering operational excellence and focusing on profitability



- Focusing on growing our attractive positions in the US and Europe
- Accelerating new green products and solutions

- Leverage the growth potential of digital and new technologies
- Enable strategy execution through a local, performance-driven and talent-enabled operating model





## Ambitious ESG Targets for 2025 and Beyond in 4 Focus Areas Towards a more sustainable, net-zero, digitalized and inclusive future









#### **DECARBONIZATION AND DIGITALIZATION**

#### **SBTi validated targets** Scope 1.2.3:-25.1% 1,2

- Net zero
- Scope 1,2,3:-95.6% vs 2020 1,2
- **R&I** invest €20m/year

#### **GROWTH ENABLING WORK ENVIRONMENT**

- Zero fatalities
- LTIFR among the 3 best in peer group
- Wellbeing initiatives
- +20% women in management and new hires

#### **POSITIVE LOCAL IMPACT**

- Strong performance in **Dust**, **NOx**, SOx
- 100% of quarries with rehabilitation plans
- **Biodiversity** management plans at 100% of quarries<sup>3</sup>
- 2/3 of our total spend directed to local suppliers

#### **RESPONSIBLE SOURCING**

- Water consumption of 280 lt/t cementitious Product
- 70% of water demand covered by recycled water
- 85% of production covered by ISO 50001 or energy audits
- 70% of key suppliers meeting TITAN ESG supplier standards

#### GOOD GOVERNANCE, TRANSPARENCY AND BUSINESS ETHICS



































Scan the QR code to find our detailed targets or visit: www.titan-cement.com/sustainability/our-approach/2025-targets



<sup>1</sup> kg CO2 /t cementitious product

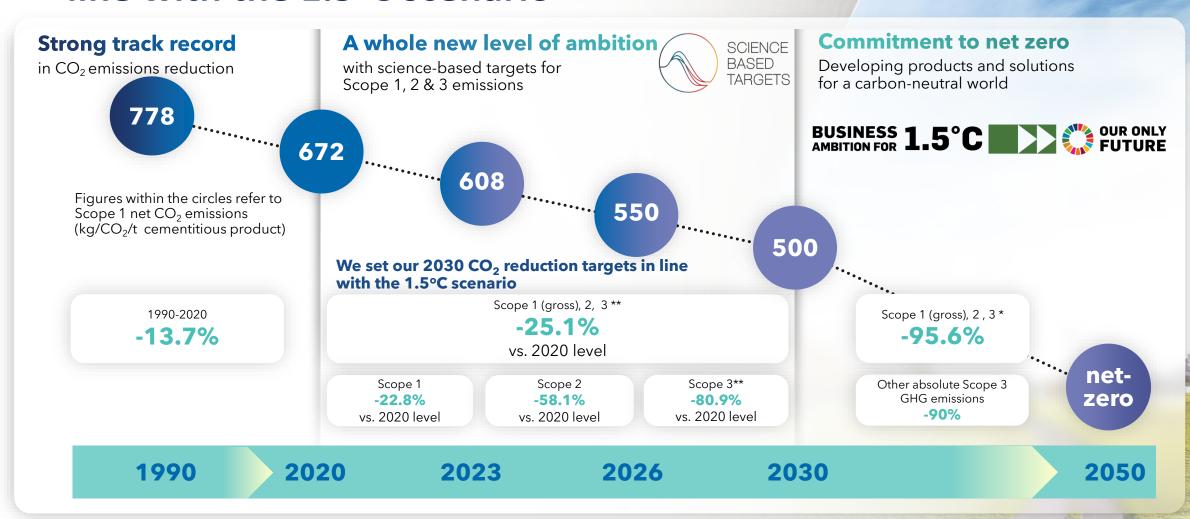
<sup>&</sup>lt;sup>2</sup> vs. 2023 level (gross)

<sup>&</sup>lt;sup>3</sup> in high biodiversity value areas

All underpinned by



# Committed to reducing carbon emissions in line with the 1.5°C scenario



<sup>\*</sup> Scope 1: direct CO2 emissions; Scope 2: indirect CO<sub>2</sub> emissions from electricity; Scope 3: indirect CO<sub>2</sub> emissions of the supply chain (purchased cement and clinker is considered until 2030)

<sup>\*\*</sup> Absolute Scope 3 GHG emissions from the use of sold fossil fuels



# Pioneering New Technologies: Large-scale carbon capture project selected by the EU Innovation Fund

- Capture 1.9M tonnes of CO₂ p.a. (~1/5 of Group emissions\*)
- ⇒ Produce ~3.0M tonnes of zero-carbon cement for Athens and beyond

**iFESTOS** 



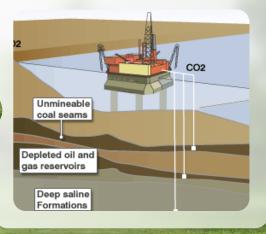








### Permanent Geological Storage



Participation in European collaborative research projects to test and develop innovative CCUS technologies









\* Scope 1 net CO<sub>2</sub> emissions





# Detailed business unit roadmaps with concrete actions across the value chain





# **Digital transformation**Unique digital capabilities and assets: already delivering tangible benefits



**Manufacturing Operations** 



#### **Productivity & Reliability Factor Improvements**

- AI-based Real-Time Optimizers (RTOs)
  - Already deployed in most plants of TITAN's footprint
  - Four TITAN plants with end-to-end RTOs (US, SE Europe)
  - More than 10% productivity improvement & 5%-10% reduction in energy consumption
  - Implementation also in STET separators
- Failure prediction systems with the use of Machine Learning
  - Deployed in all plants with significant savings from failures cost avoidance and downtime reduction
- Quality prediction & downstream prototypes
  - Completion of first implementation in the US for real-time Al-based cement quality prediction
  - Pilots ongoing for RMC and fly ash separators
- New use cases for safety tools in cement plants and aggregates' sites
- 1st Digital Service business: "CemAI" launched and deployed in 7 customer's plants

#### Logistics optimization & enhanced customer experience

- "Customer 4.0"
  - Al-enabled Dynamic Logistics solution for RMC deployed in all Florida operations with up to ~20% productivity uplift in some areas
  - Proactive customer experience tools, sales & logistics dynamic control towers
- **Customer App (web portals and mobile apps)** 
  - Live in most of Europe; under development in all other locations
- Distribution Network Optimization
  - o In-house optimizer tool in use in Florida's aggregates distribution network
- **Demand Forecasting** 
  - Next Generation Demand Forecasting tools deployed in US and Greece
- **Spare Parts inventory optimization** 
  - Advance analytics methodology in place in US, GR and EG plants



**Customer Experience Supply Chain** 





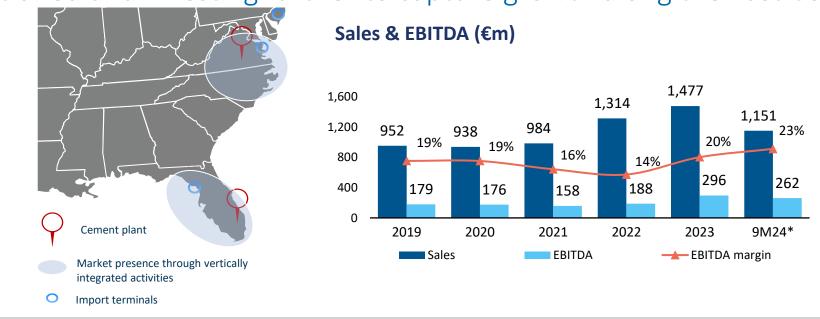
### Overview of markets by region



### **USA – Business Overview**

**Building blocks** 

Titan America is well positioned and investing further to capture growth along the East Coast



#### **Trends & Drivers**

Cement capacity: 3.5 m MT

**Operating units** 

Cement plants

**82** Ready-mix plants

Concrete block plants

Import terminals

Principal products / activities

Fly ash processing plants

Ready-mix concrete Aggregates

Quarries

- Large infrastructure and commercial drive demand, while fundamental drivers of housing demand, remain in place. Significant upside from the \$550bn approved for new spending; part of the \$1.2tr Infrastructure Inv. & Jobs Act.
- Solid economic growth, internal migration and strong employment levels across our markets in Mid-Atlantic and mainly in Florida bolster cement demand.
- Dynamic pricing, efficiency gains, supply chain & logistics improvements and lower import costs, strengthen profitability margins.
- Robust performance in 2024 despite adverse weather conditions, thanks to the vertically integrated business model.
- Investments of ca. \$500m (2021-2024) target the expansion of supply capacity, operating efficiencies & optimization of logistics to capture market growth. Acquisition of a sand and clay reserves quarry for our calcined clay production line at the Virginia plant, supported by a \$62m grant from DoE.
- Titan America IPO on a New York stock exchange is on track, expected in Q1 2025.



### **USA**

### Housing and infrastructure should drive further demand

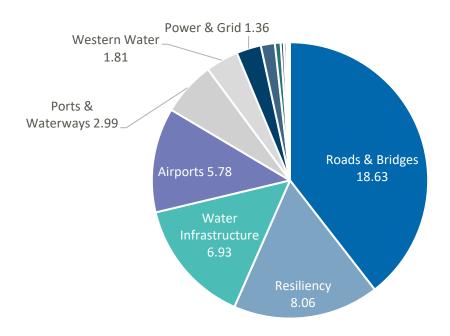
Housing starts at levels above average; softening of interest rates and pent-up demand expected to support housing



#### **Housing inventory (US & Southeast\*)**



US Infrastructure Bill - Bipartisan Law Additional Cement Consumption by Construction Sector (m Metric Tons)



Infrastructure Spending
\$1.2 Trillion
o/w \$550 Billion New

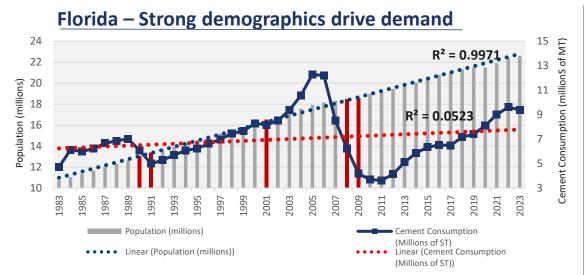
Cement Consumption
Additional 46m Metric Tons
Over Five-Year Program

Source: PCA Fall Cement Outlook, Fall 2022

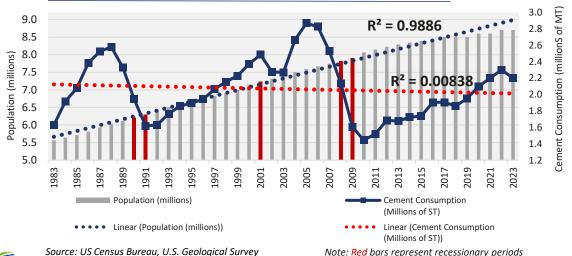


### **USA**

### Strong demographics drive demand beyond housing (schools, health, entertainment etc.)



#### **Virginia – Positive market dynamics**



#### Miami's top spot: one of the best US cities for foreign businesses

Miami prevails in FT-Nikkei ranking by expanding appeal beyond Latin

Businesses from Europe and the Middle East are increasingly picking the Florida city as regional hub



Amanda Chu in New York and James Fontanella-Khan in Mian

For decades, Miami has been known as the US's gate spending even a few hours in the office of Francis Su mayor, makes it clear the South Florida metropolis investors from other corners of the globe as well.

Seated in the waiting area on one recent sunny afternoon was Lech Walesa, former Polish president and anti-communist crusader, patiently waiting his t for an audience with the mayor. Aides excitedly discuss the possible arrival in the city of the Saudi-backed investment conference, dubbed "Davos in the desert"

"We are welcoming, and we want the best and the brightest, and the bestcapitalised people here. Why? Because it's going to strengthen us," says Suarez, seated in his white-walled modernist office. "Our wages are growing faster than anvone else's."

"Businesses from Europe and the Middle East are increasingly picking the Florida city as regional hub"

"South Florida metropolis has become a magnet for investors from other corners of the globe as well."

"Miami's rising status as an international hub, which has helped land it in the top spot of the inaugural FT-Nikkei Investing in American ranking of the best US cities for foreign businesses."

"Financiers from New York and tech entrepreneurs from California began moving to the city during the coronavirus pandemic."

Source: US Census Bureau, U.S. Geological Survey

Source: FT, https://www.ft.com/content/8f3589fb-a246-4777-a735-9e8d57f0bae0, October 2022

### **Greece and Western Europe - Business Overview**

Titan's home market: strong capacity covers the rising local market & serves export markets

#### **Operating units**

- Cement plants
- **Grinding plant**
- Quarries
- **31** Ready-mix plants
- Dry mortar plant
- Import terminals
- Processed engineering fuel facilities

#### Principal products / activities





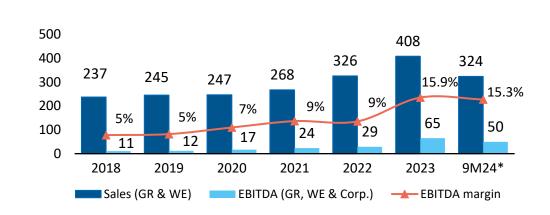






Ready-mix concrete Aggregates Dry mortars

Sales & EBITDA (€m)



**Cement capacity:** 6.5 m MT

#### **Trends & Drivers**

- Strong demand across infrastructure, residential and tourism sectors drives increased sales. Profitability in 2024 impacted by lower export prices.
- Domestic double-digit volume growth in all products, with two new ready-mix concrete units established in the Peloponnese and Athens (Ellinikon).
- EU-funded projects expected to support demand growth for the next years; "Next Generation" EU funds (€36bn grants & soft loans) to benefit Greece.
- Completion of the €26m state-of-the-art pre-calciner at "Kamari", close to Athens, results in significant cost savings and CO<sub>2</sub> emissions reduction.
- Titan's large-scale CCS project "IFESTOS" was selected by the EU Innovation Fund for grant funding (€234m).

Cement plant

Grinding plant

• Increased efficiencies across our operations thanks to ongoing decarbonization and digitalization projects.



### **Greece and Western Europe**

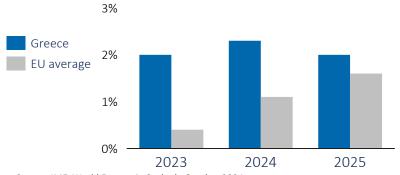
### Increasing confidence in recovery supported by macro data and strong fiscal response

#### **Activity in Greece in 7M 2024 (Jan.-July)**



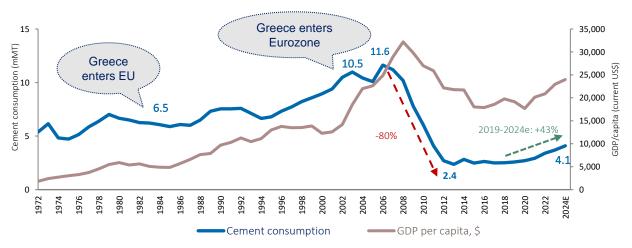
Source: ELSTAT, Building Activity (November '24)

#### Estimated GDP growth, higher vs the EU average



Source: IMF, World Economic Outlook, October 2024

#### Cement consumption >5 mn tons annually until 2010



Source: Hellenic Cement Industry Association (1960-2019), World Bank, I.M.F., ELSTAT, Company estimates

#### **Greece:** growth outlook

- €36 bn from NGEU grants and soft loans and €34 bn from EU Budget planned for the period 2021-2027. Greece exited the European Commission's enhanced surveillance in August 2022.
- The Greek economy grew by 2.0% in 2023 and is expected to grow by 2.3% in 2024 (vs 1.1% EU average) (IMF, October 2024 Forecast).
- Cement market growth of 43% in the last 5 years (>9% CAGR).

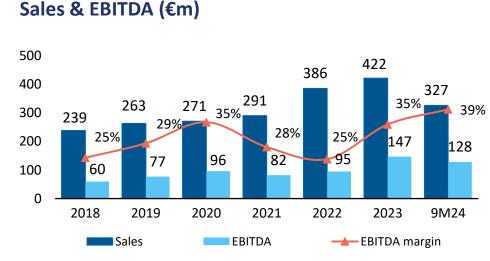


### **Southeastern Europe - Business Overview**

N.Macedon

Attractive regional cluster set to benefit from long-term infrastructure needs & EU admission





#### **Principal products / activities**









Ready-mix concrete Aggregates Waste management and alternative fuels

**Cement Capacity:** 6.3 m MT

#### **Trends & Drivers**

• Fundamentals of demand remain intact to maintain performance at high levels, following the total regional 10m-ton-mark demand in 2023.

Cement plant

- Higher sales volumes benefiting from extensive market coverage with strategic geographical plant footprint, quickly responding to market gaps.
- Large-scale residential developments close to urban areas, along with EU funds supporting infrastructure projects, continue to drive market demand.
- Slowdown in European economies and delays in infrastructure projects, after the summer of 2024, affect our growth trend. Overall price stability.
- Increased competitiveness via digitalization initiatives & improved energy mix; higher alternative fuels (ca. 50% in Bulgaria) and raw materials usage also benefit local communities.



### **SEE Prospects for Growth Lead to Positive Outlook**

Low Volatility Markets with Upside Potential as Urbanization Rises

#### **GDP** growth % 4.9 4.3 3.9 3.9 3.8 3.5 3.3 3.3 2.5 2.5 2.3 2.2 2.2 1.8 1.0 Bulgaria Serbia North Macedonia Albania Kosovo

2023

■ 2024f

2022

### Cement consumption ('000 MT)

Source: IMF, World Economic Outlook, 2024

3.2 3.1 3.0 2.9 2.8 2.7 2.0 2.0 1.9 1.4 1.3 1.3 1.0 1.0 0.9 North Macedonia Bulgaria Serbia Albania Kosovo ■ 2024f **2022** ■ 2023e Source: GCR 15th Edition



### **Eastern Mediterranean - Business Overview**

Two large markets (>110m MT of combined cement consumption)

#### **Operating units**

- Cement plants
- **Grinding plant**
- **14** Quarries
- Ready-mix plants
- Processed engineering fuel facilities

#### Principal products / activities





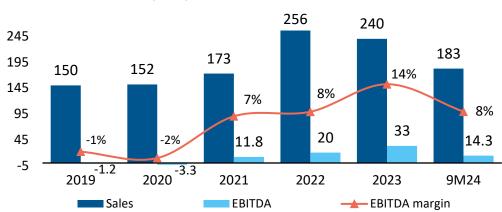


and alternative fuels

Ready-mix concrete Aggregates Waste management Cement capacity: 7.1 m MT

# Cement plant

### Sales & EBITDA (€m)



#### **Trends & Drivers**

**Turkey** continues to see positive volume performance, with demand growth driven by earthquake reconstruction efforts and rehabilitation projects.

Grinding plant

- Adocim's recently inaugurated biomass facility allows for thermal substitution rates of above 30%.
- The Group's export terminal in Samsun enhances our export capabilities. Investment in the Vezirhan pozzolana guarry allows for lower-clinker cements.
- Price increases aligned with inflation but slightly lagged the TRY devaluation and broader cost inflation.

**Egypt's** market remains flat in 2024, despite macroeconomic and currency challenges. Group exported clinker and cement, as a response to the economic headwinds. Significant cement price adjustments at the end of Q3 '24, amidst inflation and EGP devaluation.

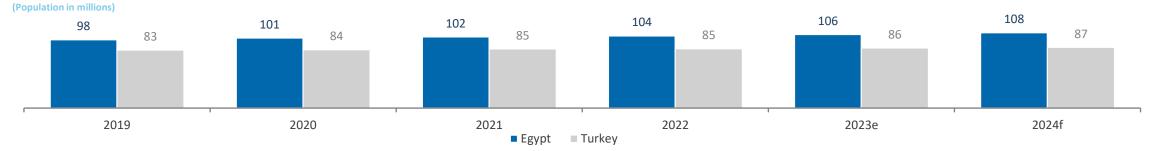
- IMF's increased bailout loan (\$8bn), a \$35bn mega real estate project funded by a UAE investment vehicle & EGP devaluation create an optimistic outlook.
- Accelerated efforts are made toward environmental contribution through record levels of alternative fuels substitution in both plants.



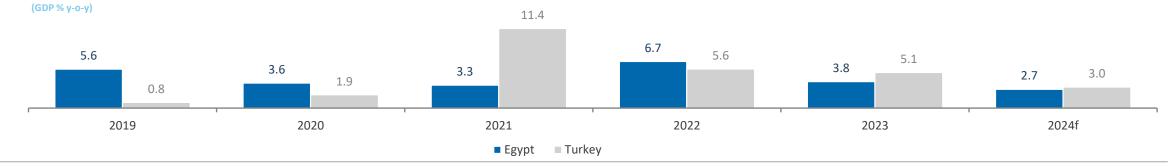
### **Eastern Mediterranean**

Favorable Demographics Generate Economic Growth and Investment Needs

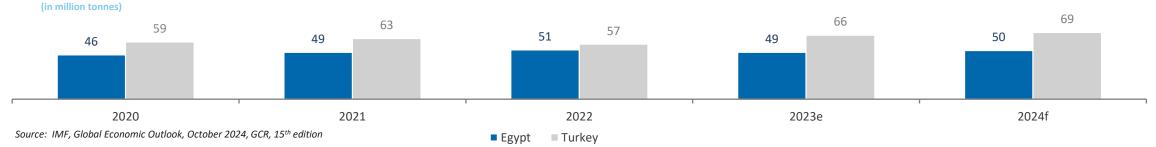




#### ...combined with recorded and anticipated GDP growth...



#### ...generating needs in cement consumption





### **Brazil – Joint Venture 50/50**

### Cimento Apodi operates two units in Ceará state

#### **Operating units**

- 1 Cement plants (Quixeré)
- **1** Grinding plant (Pecém)
- **4** Quarries
- 4 Ready-mix plants

#### **Principal products / activities**





Cement

Ready-mix concrete

Cement capacity: 2 m MT





#### **Trends & Drivers**

- Following strong demand between 2018-2021 (+23%), national consumption dropped in 2022 (-2.7%) and in 2023 (-1.4%); 4% growth YTD Sept'2024.
- Interest rates remain high, impacting real estate financing, thereby negatively affecting housing starts and production costs.
- Apodi's volumes in 9M24 were higher yoy and prices decreased due to intense market competition. Profitability increased thanks to lower energy cost.
- Apodi continues to focus on pricing and special products, further penetrating the bulk segment by serving the pre-cast industry, the growing regional wind park sector and the expansion of the Sao Francisco canal water belt and dam.



### Performance 9M 2024

For more information on TITAN's 9M 2024 performance, please refer to the analysts' presentation through the following link:

Financial Results-9M 2024

 $9M\ EBITDA\ mentioned\ in\ this\ presentation\ are\ on\ a\ like-for-like\ basis\ after\ adjustments\ for\ non-recurring\ one-off\ costs.$ 





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